

Hoist
Grow with Impact

Landed at Hoist, where purpose meets precision.

Chasing our objectives combines a joined connection between our professionals and our partnerships.

This sparkling alliance allows us to upgrade your experience into a transformative journey packed with endless services along your way.

Throughout this adventure, we serve a strategic and truthful communication that sets your goal on the right track shaping your limitless expectations into unlimited success. You arrived at Hoist.

From there, let us steer the wheel toward an advancing direction where your visions will expect the unexpected!





Expect the Unexpected!

Satisfaction is key to durable relationships. Hence, our utmost mission is attaining the threshold of all our stakeholders' and all of our clients' accomplishments using our team's high level of compelling narratives and strategic insights combined with our endless innovative and up-to-dated marketing strategies that serve your motives and prepare you for your next stop.

PROSPerity at Hoist

With nearly two decades of professional performance, we can undoubtedly state that the definition of your prosperity lies within our profound understanding of your identity, objectives, and means of cooperation.

Our personalized, clear, and well-designed plan of action set to target your aims through the detailed knowledge and expertise when studying and structuring your roadmap.

Committing to our mission in delivering the most successful outcome and a delightful experience on board is a goal we never miss.

Our meticulous eye for detail allows us to set a list of anticipations and preventions that always ensure and maintain Hoist's bar this high.

With the guidance of our breakthroughs, uniqueness and exclusivity in the market come your way to echo the success your brand deserves.





Chief Executive Officer's Message

At Hoist, we believe that every brand has a story to tell, a vision to share, and an audience to engage. In today's fast paced world, creating impactful connections requires more than just great ideas—it demands strategy, creativity, and flawless execution.

From shaping brand identities to delivering compelling communications and orchestrating unforgettable events, we bring innovation and precision to every project. Our team is dedicated to crafting meaningful experiences that inspire, engage, and leave a lasting impression.

Success is built on strong relationships, and we take pride in partnering with our clients to turn ideas into reality. Thank you for trusting us to bring your vision to life.

Anas Al Juraifani

Managing Director's Message

At Hoist, we are more than just an events, social media, and digital marketing company—we are storytellers, experience creators, and digital pioneers.

Based in the heart of Al Khobar, Saudi Arabia, we take pride in bringing brands to life through innovative events and impactful digital engagement.

Aligned with **Saudi Vision 2030**, our mission is clear: to drive creativity, inspire connections, and contribute to a thriving digital and entertainment landscape. We believe in growth, innovation, and pushing boundaries to create experiences that leave a lasting and positive impact.

Our team is made up of passionate professionals dedicated to turning ideas into reality—whether it's a world-class event, a viral social media campaign, or a cutting-edge brand strategy. With every project, we strive to elevate industry standards and set new benchmarks in the world of events and communication.

As we continue this exciting journey, we invite you to be a part of our story and family. Let's create, engage, and grow together!

Welcome to the future of events, social media, and digital marketing in Saudi Arabia and beyond.

Mark Satchell





Hoist

About Us

Hoist is a communications company that drives result for its clients by elevating their brand value, with internal and external activities.

This allows us to fulfill our primary purpose of providing our partner organizations with top-tier services that help them grow and prosper while directly feeling the value that hoist delivers for them.

We believe in the power of open, honest communication that is purpose-built, objective-driven, consistent across platforms, and sustainable.

Our Break Throughers



Anas Aljuraifani
CEO



Mark Satchell
Managing Director



Elias Abou Naoum
Communications Director



Fatima Fakhro
Operation Director



Mohammed Mahmoud
Creative Director



Farah Shtawy
Business Development Director



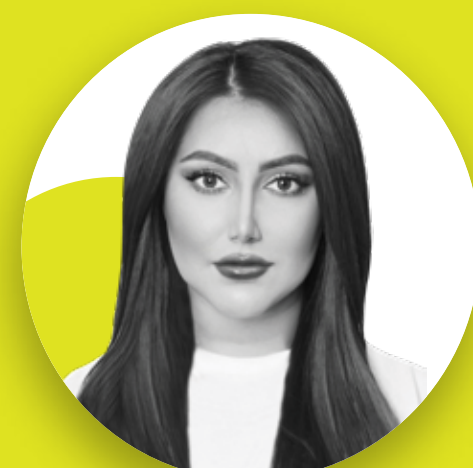
Noura Alqahtani
Interior Design Engineer



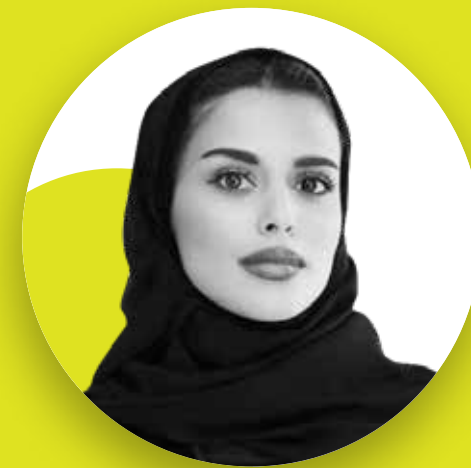
Sami Uddin
Financial Analyst



Mohammed Shamia
Event Manager



Fatema Ateya
Senior Graphic Designer



Loloh Albarout
Communications Specialist



Abdulmajeed Almushari
Communications Specialist



Ahsan Kamal
Multimedia Specialist



Noura Alenezi
Accountant

Vision

At Hoist, we specialize in creating and implementing highly effective marketing and communication strategies for our partners that drive revenue growth and elevate their brand to new heights. Our unparalleled expertise and proven track record of success make us the ideal partner for organizations that demand nothing but the best.



“ همتنا همة جبل طويق ”

2030

Mission

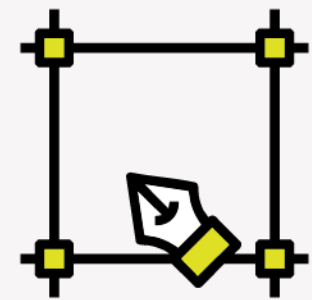


Together We Can!

At Hoist, we believe in the power of effective communication to drive success. That's why we offer tailored communication solutions to a limited number of clients. By partnering with us, our clients can rest assured that their unique communication needs will be met with high-quality, turnkey solutions. With our support, our clients can focus on achieving their mission with confidence.

Our Services

01



Branding

02



**Creative Execution
& Management**

03



**Consultation
Services**

04



**Event
Management**

05



**Multimedia
& Production**

06



**Strategy
Development**

Branding

Hoist collaborates with you to create a standout brand and maintain its strength over time. We use proven strategies to establish or reinforce your brand, enhancing its image and raising awareness among customers, competitors, and stakeholders.



Creative Execution

& Management

At Hoist, our experts strategically implement your communication framework. Our team of content developers, photographers, video producers, and transcreators crafts customized messages for all your channels.

We ensure your external and internal communications across social media, advertising, public relations, and community management are well-maintained and managed.



Consultation

Services

Our consultation services offer expert guidance in strategic planning, market insights, and effective communication strategies. Tailored to your specific needs, we provide solutions to enhance your operations and achieve your goals with clarity and impact.

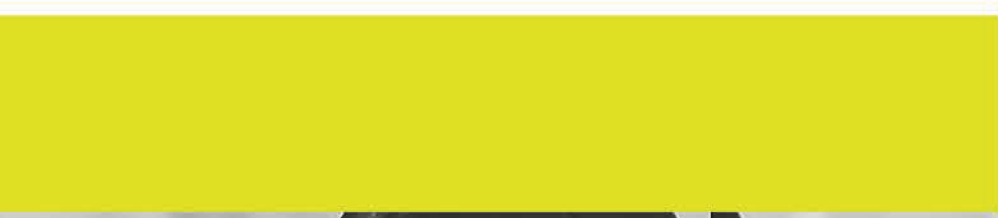




Strategic Partnership

At Hoist, we are pleased to highlight our strategic partnership with Global Event Management (**GEM**), a global leader in the event industry, aimed at delivering innovative, world-class events in Saudi Arabia.

This collaboration leverages **GEM's** over **30 years** of international experience alongside Hoist's deep local expertise. Together, we are setting a new benchmark for the events industry in the Kingdom, with a shared commitment to creating exceptional experiences that align with Vision 2030 and beyond.



Event

Management

We bring your vision to life with meticulous planning and attention to detail. Our team collaborates with you to understand your goals and creates a tailored plan to achieve them. We ensure quality and success while staying within budget, making your event memorable from start to finish.



CID

Connectivity, Innovation, Digitalization Event

Panel Discussion Achievements and Future Steps in 450 MHz Development

Moderator:
Tero Pesonen
Chairman, TCCA CCBG

Ali Jitawi
Head of Networks, Nokia Middle East & Africa

Thibaut Faivre
Head of Region MEAI, Airbus

450 MHz Digitalization
The Future of Connectivity Starts Here

450 MHz Digitalization
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450 MHz Digitalization
The Future of Connectivity Starts Here

450 MHz Digitalization
The Future of Connectivity Starts Here

Industries.







Multimedia & Production

We create engaging videos, photography, ads, and PR campaigns to communicate your brand effectively. Our integrated approach ensures your message reaches your audience. We specialize in top-quality video production for corporate and business biographies and tributes.





Strategy

Development

At the heart of our approach, Strategy Development splits into two vital components: Communication Strategy and Marketing Strategy. In Communication Strategy, we craft tailored frameworks to ensure every message is purposeful, targeted, and consistent across all platforms. For Marketing Strategy, we dive deep into market insights and your unique strengths to create a bespoke marketing matrix guiding all your marketing efforts.

Our Clients

Our journey knows no limitations to any border of any sort whatsoever. At Hoist, we genuinely value the trust our clients place in us. Their stories of prosperity root us more to our mission.

From emerging businesses to established enterprises, numerous clients from multiple backgrounds embarked with us and witnessed our commitment to precision in all its forms from recognition and planification to open communication and commitment to endless success.



Hoist
Grow with Impact

KSA

📍 Al Khobar, al-barghash tower

📧 hello@hoist.sa